



DONEMMYNAIJA

2021 Promotion List

Nigeria's Most Viewed Music And Entertainment Website



● WHO WE ARE

Donemmynaija is one of the highly rated nigerian website packed with captivating content like Music, Videos, Entertainment Gist and anything at all Nigerians can relate with.

Our substance extend from diversion stories to Music Reviews, Lyrics, Brain Teasers Questions, Game Related Articles Etc.

Donemmynaija as of now sits at the head of the rundown to the extent Nigerian Websites is worry with hundreds of Engaging Contents shared day by day. It's always exciting things happening whenever you signed on.

Donemmynaija has become continually throughout the years with intriguing and drawing in substance.

We as of now brag of Hundreds of Millions of impressions month to month and Thousands of remarks day by day.

In the event that contacting enormous potential crowd is the thing that you look for, hitting your Advertising Goals is a Child's play at the point when you Advertise on Donemmynaija.

How about we Work Together.



Why You Need To Promote On Donemmynaija?



- ▶ 648 Of Nigeria's Top 1000 Most Visited Site In Nigeria (Alexa)
- ▶ Nigeria's most visited Music and Entertainment Site
- ▶ Google Friendliest Music Website (We get over 20thousand every day from google search alone)
- ▶ We are the most immediate and natural traffic in Nigeria
- ▶ We are truly outstanding in our Niche in Nigeria (Remarks Views and Pageviews)
- ▶ Adaptability - We Know what works and how best to place your Ads on our foundation to yield astounding result.
- ▶ Mastery/Experience - We've taken care of even the most difficult campaigns in the course of the last 10years



DONEMMYNAIJA OVERVIEWS

WEBSITE STATS



DAILY USER

208,634

MONTHLY USER

6,259,011



AVERAGE DAILY VISITORS:

104,317

TOTAL NUMBER OF USER

3,129,707

PAGES PER SESSION

15.43



20 AVERAGE COMMENTS
PER POST



3,132,619

NUMBERS OF SONGS DOWNLOAD



6 MINUTES PER SESSION

June 2021

Google Analytics

other months in 2021

Jan - 4,594,234

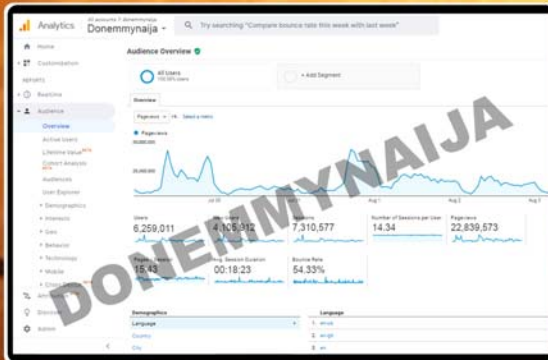
Feb - 3,982,743

Mar - 5,743,109

Apr - 2,590,344

May - 4,942,994

Jun - 3,009,435



Blogs Post

To have a post on any items/administrations/occasions. we offered supported post which features your item in the entirety of its quality, with a definite article and pictures to coordinate



Blogs Posting:-

Naijaloaded	55,000
Tooxclusive	45,000
Notjustok	60,000
9jaflaver	40,000
Donemynaija	25,000

WITH OTHER FREE BLOGS UP TO 100 BLOGS

N230,000

Digital Platforms:-

Itunes
Spotify
Apple
Soundcloud
Audiomack
YouTube Audio Vevo

WITH OTHER DIGITAL PLATFORMS

N170,000

Media Promotion

To have a post on any items/administrations/occasions. we offered supported post which features your item in the entirety of its quality, with a definite article and pictures to coordinate



RADIO PROMOTION:-

Rhythm FM	400,000	(3times A Day)
Cool FM	400,000	(40times A Month)
Wazobia FM	400,000	(40times A Month)
Nig Info	400,000	(40times A Month)
Hot FM	300,000	(2times A Day)

N1,900,000

TELEVISION PROMOTION:-

Mtv Base	- 400,000
Hiptv	- 350,000
Urban tv	- 400,000
Trace tv	- 600,000
Soundcity tv	- 550,000
AfricaMagic Tv	- 400,000 (for the 3)
Afropop Tv	- 600,000 (3 times a Day)
Wazobia Tv	- 300,000 (5 times a Day)

N3,600,000

Media Promotion

To have a post on any items/administrations/occasions. we offered supported post which features your item in the entirety of its quality, with a definite article and pictures to coordinate



LOCAL TELEVISION PROMOTION:-

NTA TV	- 90,000
SILVERBIRD TV	- 100,000
MTV	- 85,000
Galaxy TV	- 115,000
LTV	- 90,000
AIT	- 110,000

N590,000

INFLUENCERS PROMOTION:-

Tundeenut	- 200,000
Paranran Mocknews	- 200,000
Jane Mena	- 550,000
Broda Shaggi	- 450,000

N1,400,000